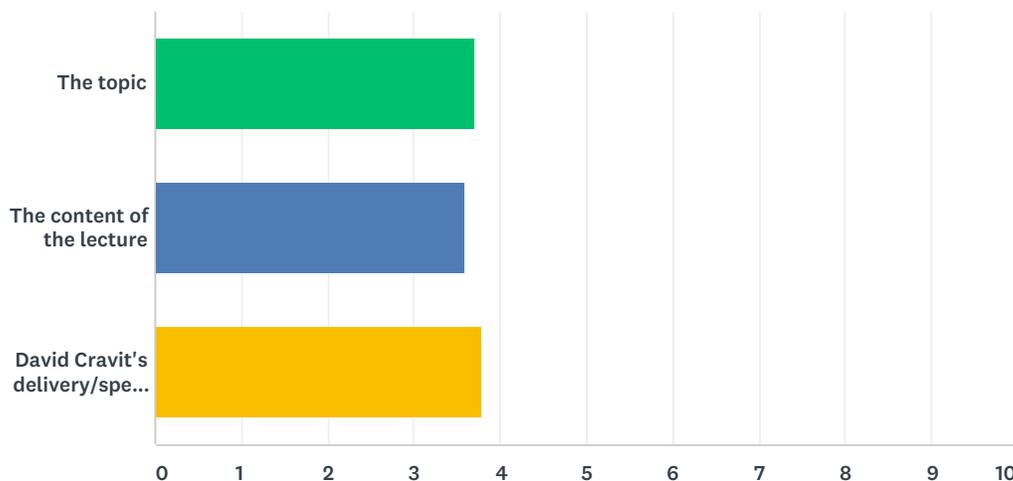


Q1 With regards to the lecture "How The Boomers Are Reinventing Everything", presented by David Cravit, please identify your level of satisfaction with the following:

Answered: 141 Skipped: 1



	VERY DISSATISFIED	DISSATISFIED	NEUTRAL	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
The topic	0.71% 1	2.84% 4	0.00% 0	21.28% 30	75.18% 106	141	3.71
The content of the lecture	2.13% 3	4.26% 6	2.13% 3	24.11% 34	67.38% 95	141	3.59
David Cravit's delivery/speaking style	0.73% 1	2.19% 3	1.46% 2	13.87% 19	81.75% 112	137	3.78

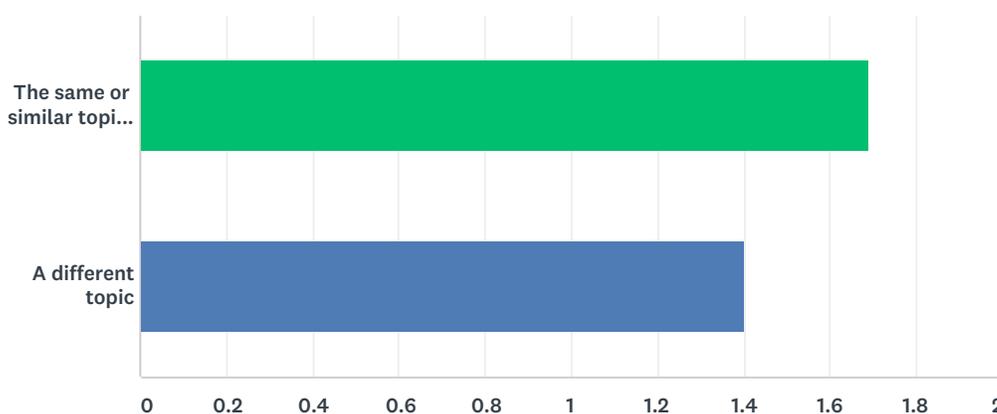
#	COMMENTS (PLEASE SPECIFY)	DATE
1	I was unable to be at the lecture!!!! Cannot answer your questions.	4/29/2017 1:44 AM
2	Excellent topic and very informative.	4/27/2017 9:15 PM
3	Would have liked more examples of what people have actually done to reinvent themselves	4/22/2017 4:58 PM
4	He was engaging, funny, had great examples, and good answers to the questions he was posed.	4/22/2017 4:56 PM
5	Very impressed with the well organized event and interesting speaker. Like the format and found this lecture and surroundings pleasurable.	4/22/2017 4:48 PM
6	Great start!	4/22/2017 10:16 AM
7	This was an interesting lecture. You presented a very knowledgeable speaker with a fabulous sense of humour! Bravo!	4/22/2017 10:15 AM
8	Must addthis may have been my age ...post 80 butheard all this negative sounding infocontent rather irreverent to mesound system for terrible . Would hope for more insiring messages.	4/22/2017 10:03 AM
9	Lots of stats, no new info or insight	4/22/2017 9:10 AM
10	While the content was interesting, it was not in enough depth, as I was quite familiar with the majority of the information presented.	4/22/2017 8:13 AM
11	David was personable and knowledgeable.	4/22/2017 8:06 AM

12	Reasons for the boomers being so proactive would have been good.	4/22/2017 12:29 AM
13	Statistics great. With all his contacts and information it would have been great to hear about places, activities, connections, and how to find them in Toronto.	4/21/2017 10:11 PM
14	great once the sound system was working 100%	4/21/2017 9:45 PM
15	Far too simplistic for this audience. Nothing we haven't heard before years ago or magazines on this topic..	4/21/2017 9:21 PM
16	Excellent speaker, kept your interest throughout!!	4/21/2017 9:05 PM
17	He was a very articulate person who kept my attention at all times...not boring and very easy to follow	4/21/2017 8:30 PM
18	Q & A should be shorter 20 min. - and break could be shorter 15 min	4/21/2017 8:23 PM
19	Arrange to have the volume of the microphone louder.	4/21/2017 8:07 PM
20	He was so interesting and combined serious issues with comical anecdotes in a great way.	4/21/2017 7:30 PM
21	We thoroughly enjoyed the afternoon. The Content was so interesting and vital. I loved that David put humour into his talk so easily.	4/21/2017 7:09 PM
22	It was very thought provoking and enjoyable	4/21/2017 6:55 PM
23	Common sense information. Weak statistics.	4/21/2017 6:53 PM
24	Very knowledgeable. I could have listened longer as he fielded the questions with such depth.	4/21/2017 6:46 PM
25	casual but he knows his audience and has them engaged	4/21/2017 6:04 PM
26	Informative with some surprises! Ease of delivery...	4/21/2017 6:01 PM
27	Material well organized and well presented. Enjoyed his casual delivery.	4/21/2017 5:58 PM
28	Very interesting, and much to the piont.	4/21/2017 5:57 PM
29	Excellent and informative	4/21/2017 5:39 PM
30	Not much in the way of new info delivered. He read his slides verbatim....got a little tedious.	4/21/2017 5:33 PM
31	Perhaps using a clip-on microphone would be a better choice than a hand-held one.	4/21/2017 5:24 PM
32	informative and interesting; good speaker; Q & A handled efficiently!	4/21/2017 5:23 PM
33	Well presented lecture. Very informative. David Cravit spoke clearly and delivered a well paced lecture.	4/21/2017 5:20 PM
34	I thoroughly enjoyed the session and look forward to the next one.	4/21/2017 5:20 PM
35	Never thought of this topic until yesterday. Very informative.	4/21/2017 5:18 PM
36	I thought you all did an amazing job and it was informative and David Cravit was very easy and informative to listen to !!!	4/21/2017 5:07 PM
37	Microphone needed to be louder.	4/21/2017 5:01 PM
38	Fairly familiar with topic already so did not learn much not aware of but nevertheless less thought it welll addressed	4/21/2017 4:59 PM
39	Enjoyed it all	4/21/2017 4:58 PM
40	Very informative and well presented. I really enjoyed the whole lecture.	4/21/2017 4:50 PM
41	I thought he was a very good speaker.	4/21/2017 4:50 PM
42	David Cravit is an excellent speaker who has a style that is easy to listen to and understand. His use of personal anecdotes and humour rounded out his presentation.	4/21/2017 4:39 PM
43	A very experienced speaker.	4/21/2017 4:29 PM
44	It was not new information and he didn't really address the topic in terms of active participation of how the boomers are changing things. It was more how things have changed because of the boomers.	4/21/2017 4:28 PM
45	Excellent lecture given by Mr.Cravit. Well paced sprinkled with humour and personal anecdotes.	4/21/2017 4:23 PM

46	Informative and thought-provoking. I was left thinking: "How does this topic affect me, my family and our lives?"	4/21/2017 4:17 PM
47	He kept bringing up interesting things and saying he would get back to them but I don't know if he did or not.	4/21/2017 4:10 PM
48	Very clear and concise power point presentation. Easy to see and read and understand.	4/21/2017 4:10 PM
49	Thought provoking!	4/21/2017 4:10 PM
50	Thought that David Cravit was a wonderful speaker, very knowledgeable as well as clear and concise. I could have listened to him all day.	4/21/2017 4:08 PM
51	I thought David was wonderful, a very engaging speaker and it was perfect for all of us Baby Boomers. Very informative and I learned a lot about the new Old.	4/21/2017 4:08 PM
52	Very enjoyable lecture. Good venue	4/21/2017 4:04 PM
53	Lots of sweeping generalizations and statistics. Very general with many widely known facts. Entertaining but not much substance.	4/21/2017 4:03 PM
54	Davis was excellent. Very topical subject, very entertaining as well as extremely knowledgeable and informative.	4/21/2017 4:02 PM

Q2 Would you be interested in hearing David Cravit speak again in the future on:

Answered: 141 Skipped: 1



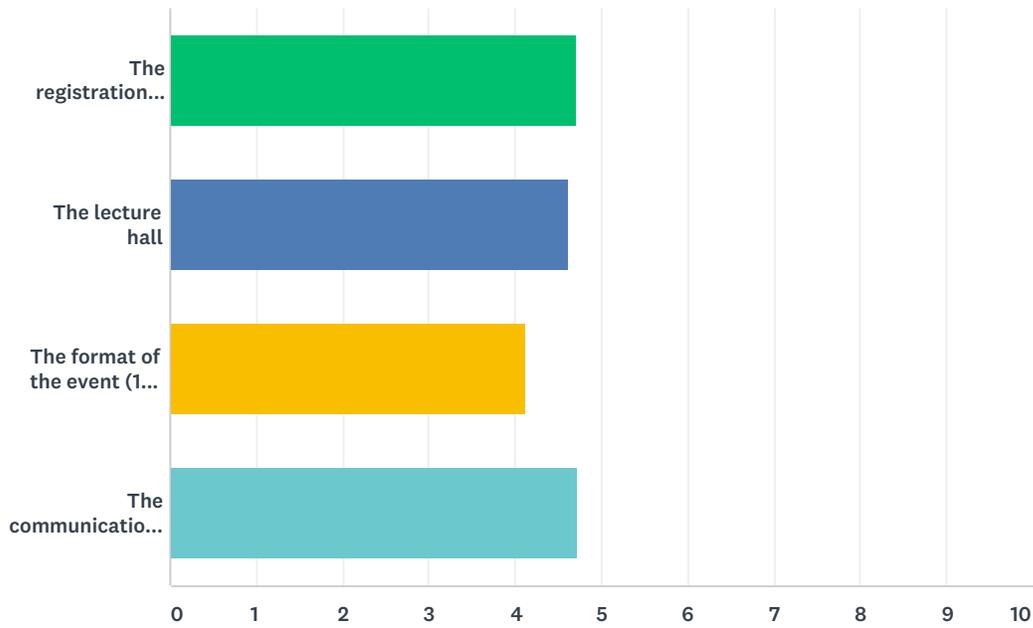
	DEFINITELY	POSSIBLY	NO THANKS	TOTAL	WEIGHTED AVERAGE
The same or similar topic in more depth	49.57% 58	31.62% 37	18.80% 22	117	1.69
A different topic	62.96% 85	34.07% 46	2.96% 4	135	1.40

#	COMMENTS	DATE
1	I'd like to hear him speak on the present and futukre of advertising and/or the future of print media	4/22/2017 8:40 PM
2	He offered interesting information in an easy to follow process with humour. I would appreciate his input on a different topic.	4/22/2017 4:48 PM
3	I'm sure any of his presentations would be excellent.	4/22/2017 10:15 AM
4	he could speak more on the future facilities and care for the baby boomers	4/21/2017 9:31 PM
5	since he background is in advertising & marketing perhaps he can speak on how marketing & advertising has changed in the digital age.	4/21/2017 6:09 PM

6	Both.	4/21/2017 5:57 PM
7	good at stating statistics to backup statements	4/21/2017 5:23 PM
8	Human Longevity	4/21/2017 4:39 PM
9	I would be interested in hearing how the transition society is in is impacting on our 30+ generation and their future. How this transition is impacting on "the family" including all generations.	4/21/2017 4:10 PM
10	Polished speaker	4/21/2017 4:03 PM

Q3 Regarding the organization of the event, please identify your level of satisfaction with the following:

Answered: 141 Skipped: 1



	VERY DISSATISFIED	DISSATISFIED	NEUTRAL	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
The registration/ticket process	2.84% 4	0.71% 1	2.13% 3	12.77% 18	81.56% 115	141	4.70
The lecture hall	2.14% 3	0.00% 0	2.86% 4	22.86% 32	72.14% 101	140	4.63
The format of the event (1 hr lecture, 20 minute break, 40 minute Q&A)	2.86% 4	7.14% 10	12.14% 17	30.71% 43	47.14% 66	140	4.12
The communication emails to patrons before the lecture	2.96% 4	0.74% 1	0.00% 0	14.07% 19	82.22% 111	135	4.72

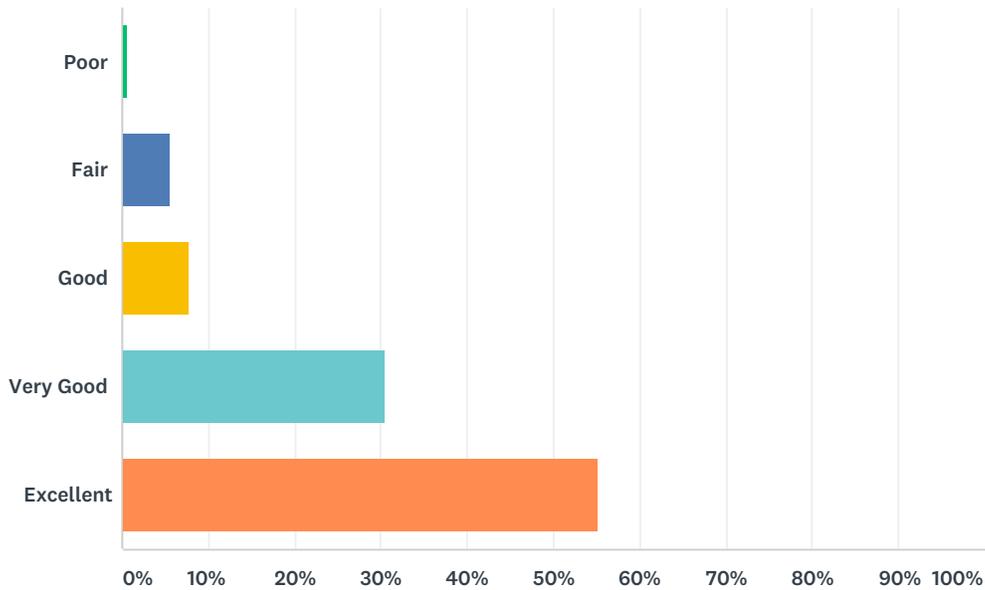
#	OTHER COMMENTS:	DATE
1	Liked format of questions that are written. Perhaps 1/2 hour only	4/27/2017 9:15 PM
2	Congratulaltions on a job well done.	4/23/2017 8:57 PM

3	the 20 minute break after only one hour is not necessary People can stay seated and listen for 1h 40 minutes... they sit for longer periods of time in a movie theatre. of course this offering questions to be answered. However, an open mike would work very well and give more people the opportunity to ask questions. Mr Cravit spent too much time on the questions that were asked and he could have used the time more wisely if he answered more directly.	4/23/2017 3:54 PM
4	Tickets should have been emailed to participants in advance. A 20 minute break is too long. 10-15 minutes would be fine.	4/22/2017 8:40 PM
5	With the numbers that are coming out, perhaps lecture hall or lecture theatre seating might be better suited to the events.	4/22/2017 8:06 PM
6	I actually commented prior to viewing this section. Well done indeed. A very good start on this "maiden" voyage.....so to speak. Nice touch having containers of 'flavoured' water.	4/22/2017 4:48 PM
7	You did a great job!	4/22/2017 10:15 AM
8	I thought the venue was excellent. The microphone used by the gals seemed to not have the right volume control making it difficult to hear. One David Cravit spoke it was much better.	4/22/2017 8:31 AM
9	I recommend emailing tickets in the future. In addition, I recommend dispensing with the break.	4/22/2017 8:13 AM
10	Very well organized! Lots of easy signage to follow. Communication clear and precise.	4/22/2017 8:00 AM
11	The sound system was thankfully fixed in time for the speaker. Need to have techs in the room.	4/22/2017 7:39 AM
12	10 minute break would be sufficient.	4/21/2017 10:20 PM
13	the break could be 15 minutes rather than 20	4/21/2017 9:31 PM
14	Totally unnecessary to have a break between lecture and Qand A. We left! Two hours is not an unreasonable length of time to attend a function. There was water and restrooms very nearby.	4/21/2017 9:05 PM
15	perhaps Q and A could be a bit shorter	4/21/2017 8:30 PM
16	My only suggestion is that we get the tickets emailed ahead of time. Otherwise all good.	4/21/2017 7:09 PM
17	Well organised. Kudos on a job well done. I look forward to future lectures.	4/21/2017 6:53 PM
18	I find that one hour lecture limiting if someone has more to present. Is the 20 minute break necessary? Could we decrease the length of the break? If lecturer has more to present, he/she should be allowed to do so after break and perhaps have 10 minutes for questions. We should be flexible re format. Also please test the sound system prior to start of lecture. Saves time.	4/21/2017 6:46 PM
19	The break should be shorter - 10 minutes is enough. The lecture could be longer and last beyond the break so perhaps less people would leave at the break.	4/21/2017 6:45 PM
20	I suggest an aisle down the middle of centre row. It was much too difficult to get past people to get to empty seats.	4/21/2017 6:29 PM
21	There seemed to be a mic issue; the speaker was able to project, perhaps that was due more to his experience vs a technical issue with the sound system in the room.	4/21/2017 6:25 PM
22	I would want a longer lecture & less time for Q & A. Although I having the questions written out rather than orally asked eliminated a lot of repetitive questions being asked. Some speakers require more time than 1 hr. to complete their subject matter. I do think 40 mins. for Q & A is too long. A better mike with more volume would be better & perhaps the lights could be dimmed once the lecture begins.	4/21/2017 6:09 PM
23	p	4/21/2017 6:01 PM
24	Appreciated your emails outlining directions, parking etc. Appreciated the written questions rather than spoken questions. Congrats - a great event	4/21/2017 5:58 PM
25	Lecture was very good. There is definitely no need for a 20minute break. The momentum of the lecture is lost before the Q&A. Everyone is able to sit for an hour and half in total.	4/21/2017 5:44 PM
26	I would have the speakers talk longer with a 15 minute break. Enjoyed the Q and A's.	4/21/2017 5:39 PM
27	20 min break is too long, you lose people and momentum. Try Q & A right after the speaker or a 10/15 min break. We are not all retired yet and come in the middle of our work day.	4/21/2017 5:39 PM
28	I didn't stay for the Q & A.	4/21/2017 5:33 PM
29	I enjoyed the lecture portion better than the Q&A portion for this particular speaker.	4/21/2017 5:29 PM

30	Well done! Very well organized.	4/21/2017 5:24 PM
31	nice comfortable chairs; microphone could be improved	4/21/2017 5:23 PM
32	The venue was great...however, I thought that the chairs were much too close together.	4/21/2017 5:20 PM
33	I would prefer more interactive Q & A.	4/21/2017 5:20 PM
34	I just noted that you probably lost people with a 20 minute break in between . I realize that people need to stretch /bathroom / drink? But it does interrupt the flow a bit. I do realize that most people require the break	4/21/2017 5:07 PM
35	The Q&A was not relevant, he rambled, was hard to follow. Found it a waste of time.	4/21/2017 5:01 PM
36	Do not feel needed break for a 2 hour lecture. Maybe consider 1 1/2 or 1 3/4 hour with no break	4/21/2017 4:59 PM
37	Keep the series going !	4/21/2017 4:58 PM
38	Lecture hall could have been bit more spacious.	4/21/2017 4:50 PM
39	Chairs too close together Hard to see the stage area Better lighting for speaker	4/21/2017 4:45 PM
40	Microphone volume needs to be improved. Although it was difficult to hear the committee members when they spoke, it was not a problem when David Cravit spoke as he projected his voice.	4/21/2017 4:39 PM
41	20 minute break is too long - 10 minutes should be sufficient	4/21/2017 4:39 PM
42	other than the issues with microphone, all was perfect thanks.	4/21/2017 4:29 PM
43	Extremely well organized and welcoming!!!	4/21/2017 4:28 PM
44	Initial microphone problems during the opening remarks. Seemed to be ok during the speaker's presentation.	4/21/2017 4:27 PM
45	Feel that a 20 minute break is not necessary . Get right into Q&A when momentum is there.	4/21/2017 4:22 PM
46	The sound system should be improved. If in the future there are visuals for the seminar there should be more screens or a bigger one to project the data. I don't think ANY break is necessary. I would prefer to see a 90 presentation and Q&A and skip the intermission.	4/21/2017 4:10 PM
47	Dear Cheryl - the organization of this event was really amazing. I can not think of anything else you could have done to make it more welcoming. Great job. I am away for May so have passed my ticket on. Be well & happy - Pen	4/21/2017 4:10 PM
48	Obviously, the sound needs attention when the microphone is stationary.	4/21/2017 4:09 PM
49	David had no trouble with the microphone. But before he spoke it was hard to hear the emcee. That should be checked on beforehand.	4/21/2017 4:08 PM
50	I think I would prefer a shorter Q&A. Perhaps 1 hr lecture, 20 minute break, another 20 minutes of speaker speaking and a 20 minute Q&A	4/21/2017 4:03 PM
51	Long break before Q and A broke continuity. I would prefer no break or ten minutes only	4/21/2017 4:03 PM
52	I would suggest Q&A immediately after, with no break in-between. A more cohesive format, I think.	4/21/2017 4:02 PM

Q4 Overall, I would rate the lecture event on April 20th as:

Answered: 141 Skipped: 1



ANSWER CHOICES	RESPONSES	
Poor	0.71%	1
Fair	5.67%	8
Good	7.80%	11
Very Good	30.50%	43
Excellent	55.32%	78
TOTAL		141

#	ANY OTHER COMMENTS ON THE EVENT	DATE
1	Very well done. Look forward to the next lectures. Thank you for organizing this	4/27/2017 9:15 PM
2	The organization was excellent and well appreciated. I hope you take my suggestions under consideration. I am a certified exposition manager plan meetings and large conferences. I and would be happy to offer you suggestions or to direct you to sites that can be of assistance. Thank you for an excellent time and I look forward to the rest of the series.	4/23/2017 3:54 PM
3	Well done!! Congratulations!! Looking forward to the other lectures!!	4/22/2017 8:06 PM
4	Am keen on attending the remaining lectures.	4/22/2017 4:48 PM
5	Microphone was a problem	4/22/2017 2:55 PM
6	Well-run event, speaker however was disappointing	4/22/2017 9:10 AM
7	Very organized and well-run. Most people couldn't hear the two women speakers. The Mike was not being used correctly. I'd prefer a longer lecture with a shorter Q&A period. Perhaps a 15 min. Break after an 70-75 min lecture?.	4/21/2017 11:24 PM
8	I really enjoyed the whole session and really learned a lot. Thank you.	4/21/2017 8:41 PM
9	well done...for a first time it seemed to run like a tenth time! Good job!	4/21/2017 8:30 PM
10	Suggestion for a future topic by any speaker: The New Trend ... 'Grey' Divorce	4/21/2017 8:23 PM
11	Most enjoyable.	4/21/2017 7:09 PM
12	All good including free pRking!!!	4/21/2017 6:01 PM
13	keep up the good work. Thanks.	4/21/2017 5:44 PM
14	Loved the water with lemon/lime! Nice touch!	4/21/2017 5:39 PM

15	I applaud the efforts of the organizers. I recognize that not every lecture will appeal to everyone. I look forward to the next in the series.	4/21/2017 5:33 PM
16	thanks for the free parking	4/21/2017 5:23 PM
17	Well done. Nice bright room. Comfy chairs , really great efforts .	4/21/2017 5:07 PM
18	My only comment would be to make sure that if slides are being used, the font size should be much bigger. I was sitting in the back and i couldn't read it. All in all though it was great and I enjoyed it very much.	4/21/2017 5:00 PM
19	I learned a lot. Thank you!	4/21/2017 4:39 PM
20	Microphone did not pick up speaker's voice easily and made it a bit awkward for speaker to have to position his/her mouth close to the microphone - Overall impression of the event was that it was well organized, particularly for the 1st lecture - congrats!	4/21/2017 4:39 PM
21	This was an excellent lecture that offered lots of food for thought and interesting dinner conversation.	4/21/2017 4:37 PM
22	As became obvious, the volume of the microphone should have been tested before the event...	4/21/2017 4:37 PM
23	not as much "take home value" as hoped for but very interesting	4/21/2017 4:29 PM
24	Way too much talking from audience. Perhaps a mic that clips on to speaker's jacket would be better than a hand-held one.	4/21/2017 4:12 PM
25	Great start to what promises to be a great series. Thanks to all of you who took the time to put this together.	4/21/2017 4:10 PM
26	Thank you for having these lectures up north for those of us who live up north.	4/21/2017 4:08 PM
27	I wish you served decaf coffee	4/21/2017 4:04 PM
28	No, but I did send an email recommending a speaker... Cindy Pinkus	4/21/2017 4:04 PM
29	A wonderful beginning!	4/21/2017 4:03 PM
30	Mazel tov to the organizers of the programme, as well as of this particular event. Looking forward to subsequent events.	4/21/2017 4:02 PM
31	The price was right!	4/21/2017 3:57 PM